

2024 CHEVROLET SILVERADO® THE BEGINNING OF A NEW LEGACY



CHEVROLET SILVERADO®

Our legacy of power is reinvented with the new member of the family: Chevrolet Silverado® ZR2, a completely Off-Road pickup that masters the most challenging terrains.

EXTERIOR DESIGN



THE MOST OFF-ROAD SIDE OF SILVERADO

- Red recovery hooks
- Mud Terrain tires
- ZR2 exclusive grille with floating Chevrolet® emblem
- Renovated exterior design and greater Off-Road capacities
- ZR2 exclusive 18" black wheels
- Dual exhaust system
- 28.4 cm of ground clearance
- Black raised cowl hood



INTERIOR DESIGN

STRIKING SOPHISTICATION

- Easy-cleaning Artemis leather seats
- Power multidirectional driver seat with memory
- Driver seat with vibration feature for certain safety alerts
- Height and depth adjustment on steering column
- Remote engine start through key fob control
- New electronic transmission range selection
- Bose® sound system with 7 speakers and amplifier



SAFETY

THE POWER THAT PROTECTS YOUR JOURNEY

- Hill descent automatic assist
- 360° camera
- Teen Driver System for driving statistics monitoring
- 6 airbags: 2 front, 2 side for driver and passenger, and 2 curtain
- Front and rear pedestrian detection alert
- Imminent collision assist at any speed



TECHNOLOGY

ALL-TERRAIN PROOF TECHNOLOGY

- 12" cluster with reconfigurable multicolor digital screen
- 13.4" color touchscreen with Wireless Phone Projection



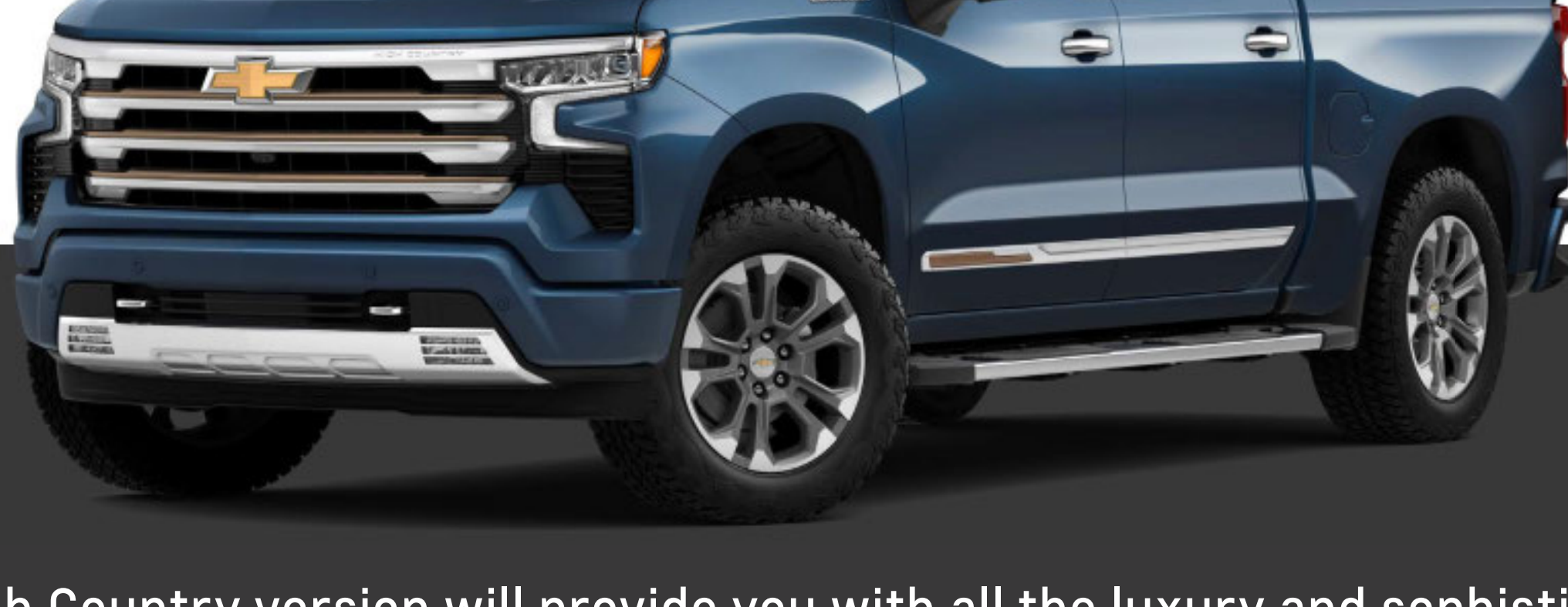
PERFORMANCE

PERFECT BALANCE BETWEEN TOUGHNESS AND SOPHISTICATION

- 31.8° approach angle
- 28.4 cm of ground clearance
- Engine: 6.2L Ecotec V8
Power: 420 HP @5,600 rpm
Torque: 460 lb-ft @4,100 rpm
- Dynamic Fuel Management System
- High Performance Suspension with Multimatic® dampers
- 10-speed automatic transmission

CHEVROLET SILVERADO® HIGH COUNTRY

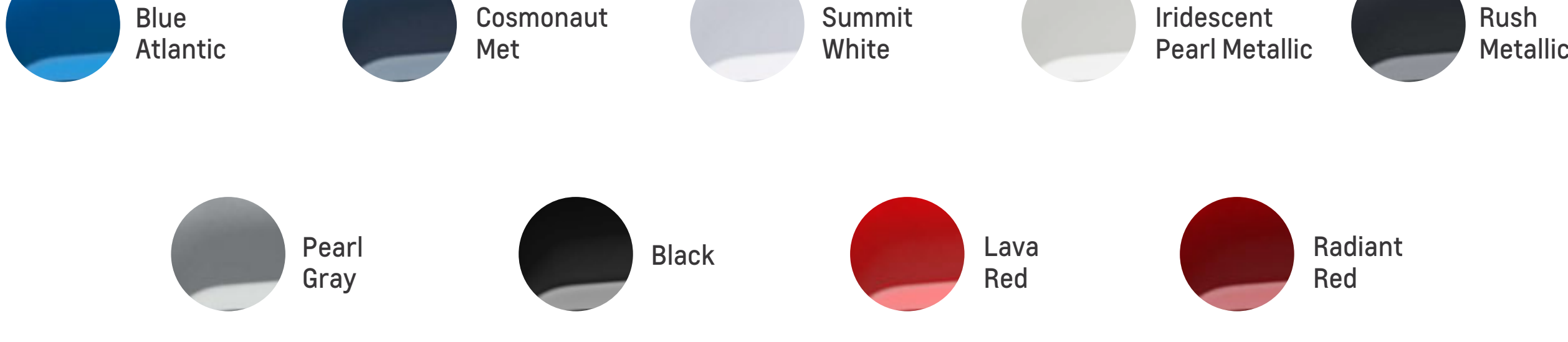
THE POWER OF CHOOSING



The High Country version will provide you with all the luxury and sophistication of Silverado with its MultiPro Tailgate (multi-function tailgate opening), which revolutionizes your way to access the cargo bed. Power retractable chrome assist steps and exclusive High Country leather interiors with embroidered emblems.

- Exterior and interior High Country emblem
- Automatic retractable assist steps
- MultiPro Tailgate: 6 cargo bed access settings
- Chrome grille and door handles
- 20" aluminum wheels
- High Performance suspension

AVAILABLE COLORS:



*These images are for illustrative purposes only. Please see availability of colors in your country.

FIND NEW ROADS™

CHEVROLET



This catalog is for exclusive use of the Chevrolet Authorized Distributors salesforce and is not meant for the final client's use and/or consultation. Complete or partial reproduction of this catalog is strictly prohibited through any type of medium, including electronic. The colors of the accessories shown in this catalog could differ from the accessories provided by General Motors de México, S. de C.V. (GM) to its Chevrolet Authorized Distributors network. The color, appearance, pictures, models, appearance, specifications and/or descriptions of the accessories contained in this catalog may be updated, discontinued, or modified by GM from time to time with no previous notice and are subject to availability. Applied only for Chevrolet vehicles of the year and model specified in the description of each accessory. Accessory Warranty: Chevrolet accessories have a 12-month or 10,000 kilometer warranty (whichever occurs first) when the accessories are installed by a Chevrolet Authorized Distributor, and for 12 months only when they are not installed by a Chevrolet Authorized Distributor.